



JADE JOHNSON

Design Lead, UX Consultant



CONTACT

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INFO

DOB: 22.06.1984
Citizenship: USA
Residence Permit: Blaue Karte EU, Aufenthaltserlaubnis, Erwerbstätigkeit gestatte; renewal 06.01.2021
Languages: English, German A2.1

ABOUT ME

Hi, I'm Jade. Available for Head of Design, UX Director, Creative Director, Product Lead and Senior roles. Creating Customer solutions and guiding my colleagues in taking ownership and succeeding motivates me. I'm passionate about innovation hubs, eHealth, medical, music, wearables, hardware/software, VR/AR/MR. Multidisciplinary years of experience in; Management = 6, Mentoring = 8, UX/Service Design = 4, Product/Visual = 3, Fashion = 4, Creative Arts = 10. I'm confident that I can positively impact your digital services and teams, leading existing products and coworking ecosystems to the next level of valuable goodness. If you'd like to learn more, I'd be delighted to hear from you!

SKILLS

Communication Leadership Mentoring
Project Management Roadmap Strategy
Consulting Project Brief Team Hiring
Process Logistics Planning Contract KPI
Virtual Meeting Standup Retrospective
Stakeholder Interview Business Travel
Product Development Workshop CVR
SCRUM Agile Sprint B2B B2C
Wordpress SaaS Design Review OKR
Data Insight JIRA Slack G Suite
Usability Testing Quant & Qual Analysis
AB Testing mWeb Optimisation Research
UX Design Adobe Creative Suite Sketch
Info Architecture Wireframe Prototype



PROJECT EXPERIENCE

- 9.17 - Present Delivery Hero, Global Product Team, Corporate Agency, Food Delivery Services - Berlin, DE
Global Product Designer, UX Consultant
Multidisciplinary roles; Project Manager, UX/UI Lead, Consultant in Agile B2B eComm Agency.
Provided value to 24 brands, 6000 employees and millions of customers. Led sprint workshops, developed mWeb best practices with Google UX Experts, Stakeholders, Development and Design.
Led UX/UI Design team in Kuwait, managed feature iteration, trained Product in Guerrilla Testing.
Built Global Design Community by interviewing and hiring; hosted daily standups and design reviews.
Service Design creation of internal onboarding materials supporting International Design Teams.
Led Strategic Design via data analytics, ethnographic research, planning and user testing training.
Building project roadmaps, work packets and achieving milestones per OKRs and KPIs.
Designed JIRA Kanban and sprint boards, continuing to fill Product backlog with prioritised tickets.
Client management of Invision Account Executives; facilitating B2B partnership and workshops.
1 - 5.17 Blackrock Web Solutions, Startup Agency, SaaS Government Medical Software - Berlin, DE
Lead UX/UI Designer
Led Product Design Team in developing Government Embassy's custom enterprise SaaS.
Analysed, planned and facilitated design of CRM and ERM for medical web software platform.
Conducted user interview research with employees of Health Ministry; developed personas.
Automated internal workflow processes into digital storyboards and userflows.
Analysed team progress by guiding daily SCRUM stand-ups and weekly retrospective sessions.
Researched and ordered project equipment. Recruited, interviewed and mentored Designers.
7.16 - 12.17 Lunawork, Startup, Employment Services Platform - New York, NY, Remote
Senior UX/UI Designer, Consultant
Led interactions and interface design for stealth iOS/Android App.
Hosted weekly stand-ups with development team, corresponding via Slack.
1 - 3.16 NASA, Aeronautics - Washington, DC, Remote
UX Designer, System Architect
Developed systems architecture schemas for ISS Astronauts' Asst, Astrobee's, robotic arm.
Managed project by analysing business needs, planning and consulting on which roles to fill.
1 - 2.16 HopSkipDrive, Startup, Transportation Logistics - Los Angeles, CA
UX Designer, Information Architect
Created userflows and features for parents to start carpool groups and book rides via iOS App.
Guided User Interviews and developed market personas based on data insights and research.
1.10 - 12.17 Freelance - Los Angeles, CA
UX Design Consultant, Design Instructor, Resident DJ
Taught fashion and product development. Designed for red carpet events. Produced biMonthly events.
9.11 - 7.12 OTIS College of Art and Design - Los Angeles, CA
Product Design Instructor
Motivated 90 students in 3 courses to successful career development through mentoring.



EDUCATION, TRAINING, PUBLICATIONS

- 2019 International Women's Day 2019
Interview on bridging STEM gender gap.
2018 Factory - Berlin
Member of Tech Business Club.
Design Systems Conference - Amsterdam
Brad Frost's Atomic Design Framework.
ngGirls Workshop, SinnerSchrader - Berlin
AngularJS, CSS, HTML, Web Dev.
Smashing Conference - San Francisco
Global UX and Web Design.
BCG Digital Ventures Meetup - Berlin
Future of VR, MR, AR.
Google Conference, Delivery Hero - Berlin
Mobile Web Page Speed Improvement.
2017 Facebook Platform Meetup, Factory - Berlin
Startups, Chatsbots, Engagement, GDPR.
Obvious Always Wins Lecture, Google - Berlin
Luke Wroblewski, Product Director, UX mWeb.
IBM Aperto Meetup - Berlin
UX Design Behaviours.
Geekettes Meetup - Berlin
Cyber Security, Cryptography and Ethics.
2016 General Assembly - Los Angeles
Certificate, User Experience Design Immersive.
NASA Robotic Arm: Crowdsourced Construction
Interview with Small Business Trends Magazine.
2011 Cal State University - Los Angeles
BA, Fashion Design and Textiles.
Creative Director, Fashion Association President.