



# Jade Johnson

Global UX Consultant | Project Lead

Berlin, DE

## CONTACT

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## INFO

DOB: 22.06.1984

Citizenship: USA

Residence Permit: Aufenthaltserlaubnis, Blaue Karte EU, Erwerbstätigkeit gestatte; to be renewed 06.01.2021

Languages: English Native, German A1.2

## ABOUT ME

Hi, I'm Jade! Available for Head of Design, Creative Director, UX Director and UX Lead roles. Passionate about innovation hubs, eHealth, medical, wellness, biotech, travel, automotive, philanthropy, education, government, music, wearables, hardware/software and VR/AR/MR.

My uniquely fresh perspective, leadership and innovative skills are best aligned with collaborative and transparent environments. Mentoring, project planning and process optimisation come naturally. By analyzing and strategically planning, I build intricate roadmaps and set clear goals for my colleagues, where I enjoy motivating them to succeed. Let's build customer solutions and enjoy the process!

## SKILLS

- Communication
- Leadership
- Mentoring
- Project Management
- Roadmap
- Strategy
- Consulting
- Project Brief
- Team Hiring
- Process Logistics
- Planning
- Contract
- KPI
- Virtual Meeting
- Standup
- Retrospective
- Stakeholder Interview
- Business Travel
- Product Development
- Workshop
- CVR
- SCRUM
- Agile
- Sprint
- SaaS
- B2B
- B2C
- Creative Brainstorm
- Design Review
- OKR
- Data Insight
- JIRA
- Slack
- G Suite
- Usability Testing
- Quant & Qual Analysis
- AB Testing
- mWeb Optimisation
- Research
- UX Design
- Adobe Creative Suite
- Sketch
- Info Architecture
- Wireframe
- Prototype

## PROJECT EXPERIENCE

SEP 2017 - PRESENT

### Delivery Hero - Berlin, DE

Global Product Designer, UX Consultant

- Collaborating with Google UX Team in leading and streamlining sprint planning and mWeb best practices.
- Overseeing with Account Executive the InVision Enterprise partnership and company training.
- Travelled to Kuwait to train Product Team in User Testing and led feature development project.
- Leading International Designers with strategic planning, research, design analysis, and deliverables.
- Providing value to 24 brands through UX training and support in a B2B and B2C eCommerce environment.
- Impacting 6,000 people, several hundred Designers and millions of customers Globally.
- Building roadmaps and developing work packets, based on quarterly OKRs (Objectives and Key Results).
- Built JIRA Kanban and sprint boards and continue to fill the Product backlog with tickets.
- Created living document of onboarding materials, that are supporting our International Teams.
- Growing Global Design Community by scouting, interviewing and hiring candidates.

JANUARY 2017 - MAY 2017

### Blackrock Web Solutions - Berlin, DE

Lead UX/UI Designer

- Advised product design team on custom web enterprise software solution for foreign government embassy.
- Analysed, planned and facilitated design of CRM and ERM segments for medical web software platform.
- Travelled to the health ministry for user interview sessions and developed market personas.
- Automated internal workflow processes; developing them into digital userflows.
- Analysed team progress through guiding daily stand-ups and weekly retrospective sessions via SCRUM.
- Researched and ordered project equipment. Recruited, interviewed and mentored Designers.

JULY 2016 - DECEMBER 2016

### Lunawork - New York, NY (Remote)

Senior UX/UI Consultant

- Designed behaviour and interface for stealth iOS / Android App connecting employees to companies.
- Hosted weekly stand-ups with development team and corresponded over Slack.

JANUARY 2016 - MARCH 2016

### NASA - Washington, DC (Remote)

UX Designer, System Architect

- Developed safe, durable, systems architecture schemas for ISS Astronauts' Asst, Astrobee's, robotic arm.
- Planned project by analysing business needs and deciding on which roles to fill.

JANUARY 2016 - FEBRUARY 2016

### HopSkipDrive - Los Angeles, CA

UX Designer, Information Architect

- Created onboarding userflow processes for parents to start a carpool group and book rides via iOS App.
- Guided User Interviews and developed market personas, which were used in developing features.

JANUARY 2010 - DECEMBER 2017

### Freelance - Los Angeles, CA

UX Design Consultant, Design Instructor, DJ

- Taught fashion and product development. Designed for red carpet events. Resident DJ and Event Producer.

SEPTEMBER 2011 - JULY 2012

### OTIS College of Art and Design - Los Angeles, CA

Product Design Instructor

- Motivated 90 students in 3 courses to successful career development through coaching and supporting.

## EDUCATION & TRAINING

2018

### Factory - Berlin

- Member of Tech Business Club.

### Design Systems Conference - Amsterdam

- Brad Frost's Atomic Design Framework.

### ngGirls Workshop, SinnerSchrader - Berlin

- AngularJS, CSS, HTML, Web Development.

### Smashing Conference - San Francisco

- Global UX and Web Design.

### BCG Digital Ventures Meetup - Berlin

- Future of VR, MR, AR.

### Google Conference, Delivery Hero - Berlin

- Mobile Web Page Speed Improvement.

2017

### Facebook Platform Meetup, Factory - Berlin

- Startups, Chatsbots, Audience Engagement, GDPR.

### Obvious Always Wins Lecture, Google - Berlin

- Luke Wroblewski, Product Director, UX Mobile Web.

### IBM Aperto Meetup - Berlin

- UX Design Behaviours.

### Geekettes Meetup - Berlin

- Cyber Security, Cryptography and Ethics.

### General Assembly - Los Angeles

- Certificate, User Experience Design Immersive.

2016

### Cal State University - Los Angeles

- BA, Fashion Design and Textiles.

- Art Director and President of Fashion Association.

2011